



# THE BEYERS Chocolate Box STORY

You can find happiness in a box, especially when it's filled with Beyer's chocolates. We lift the lid on our process and show you how we create the perfect box of chocolates – for you or someone special.

## 8. On the Shelf

Your box of Beyer's is waiting for you – ready to bring you happiness at first bite.



## 1. The Idea

Our chocolatiers travel the world looking for inspiration.



## 7. Attention to Detail

Each chocolate is carefully placed in a box and then delivered nationwide.



## 2. In the Kitchen

The magic happens here and chocolate dreams are brought to life.



## 6. Quality Takes Time

Our chocolatiers put their love into creating each little work of art.



## 3. The Taste

Our Master Chocolatier picks only the best to be Beyer's chocolates.



## 5. The Finest Ingredients

Experts source the ingredients for our unique chocolates.



## 4. Put to the test

Shop owners taste our creations and the tastiest ones go into production.



*Beyer's.*

*Whether it's a gift for you or a loved one, you're sure to find the perfect box of chocolates from our tasty range. Let Beyer's help you find a box of happiness.*